

# Michael Rautio,

## B.A. Media and Information

Writer / Director / Producer / Camera Operator /  
Editor / Content Strategist / Collaborator

### EXPERIENCE HIGHLIGHTS

#### **Content Creator | JP the Jeweler | Lansing, MI | 2022–Present**

**Enhanced Brand Image:** Captured high-quality macro videos and photographs that showcased the intricate details of fine jewelry, leading to increased online engagement.

**Streamlined Production Process:** Directed and edited documentary-style content, offering an insider's view of the jewelry-making process, which helped build brand transparency and customer trust.

**Live Show Management:** Produced multi-camera live shows, ensuring flawless execution of real-time graphics and sound, which significantly boosted viewership and client satisfaction.

#### **Student Videographer/Editor | Student Life & Engagement | East Lansing, MI | 2019–2022**

**Content Development:** Produced a wide array of video content for social media and promotional campaigns, aligning with client visions and institutional goals.

#### **Production Assistant / Intern at WKAR–tv. East Lansing, MI 2021–2022**

**Efficient Production Support:** Assisted in the production of live shows and pre-recorded segments, mastering roles in camera operation, sound recording, and set staging. Developed a deep understanding of fast-paced production environments

#### **Founder | TurtlePod | Michigan | 2021–Present**

#### **Freelance Videographer/ Editor/ Video Producer 2021–Present**

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### SUMMARY

Dynamic creative professional with a strong passion for storytelling and visual production. Demonstrated ability to lead and collaborate across various media projects, consistently delivering high-quality content that exceeds client and audience expectations.

### AWARDS

**Best Drama Short:** Ripple – HOLLYWOOD BLVD FILM FESTIVAL.

**Best Tiny Budget Film, & Best Science Fiction:** Ripple – Symbiotic Film Festival

### EDUCATION

#### **Bachelors of Arts in Media and Information**

Minor in Fiction Filmmaking

Michigan State University | 2022

### SKILLS & TOOLS

#### **Softwares**

Davinci Resolve, Adobe Premiere/  
Photoshop/ Lightroom/ Audition,  
Audacity, Canva, Final Cut Pro X, vMix,  
Wordpress

#### **Leadership & Project Management**

Led full-cycle productions, overseeing planning, budgeting, and team coordination. Skillfully managed deadlines and resolved challenges, ensuring smooth execution and high-quality results.